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This celebrity has the most beautiful face in the world, according to science

By **Samantha Luiz** on July 15, 2016

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Beauty is in the phi of the beholder.

Beauty is in the eye of the beholder, as the saying goes, but scientifically speaking, **Amber Heard** has the most beautiful face in the world.

This was the conclusion that Dr Julian De Silva of **The Centre For Advanced Facial Cosmetic & Plastic Surgery** in London, came to after incorporating the latest face mapping techniques.


In particular, the cosmetic surgeon used the Greek Golden Ratio of Beauty Phi – a mathematical ratio that inherently appears in nature’s most beautiful things.

So how does this ancient formula work?

Without being too technical, Dr De Silva and his team sought to find the perfect face ratio using 12 key “marker points” including the lips, nose, eyes, eyebrows, chin, forehead and facial shape.


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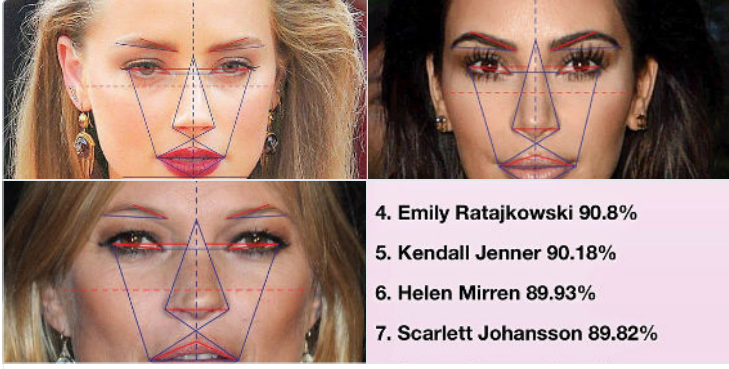

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4. Emily Ratajkowski 90.8%
 5. Kendall Jenner 90.18%
 6. Helen Mirren 89.93%
 7. Scarlett Johansson 89.82%

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According to scientific algorithms and facial mapping, [#AmberHeard](#) has the most beautiful face in the world.

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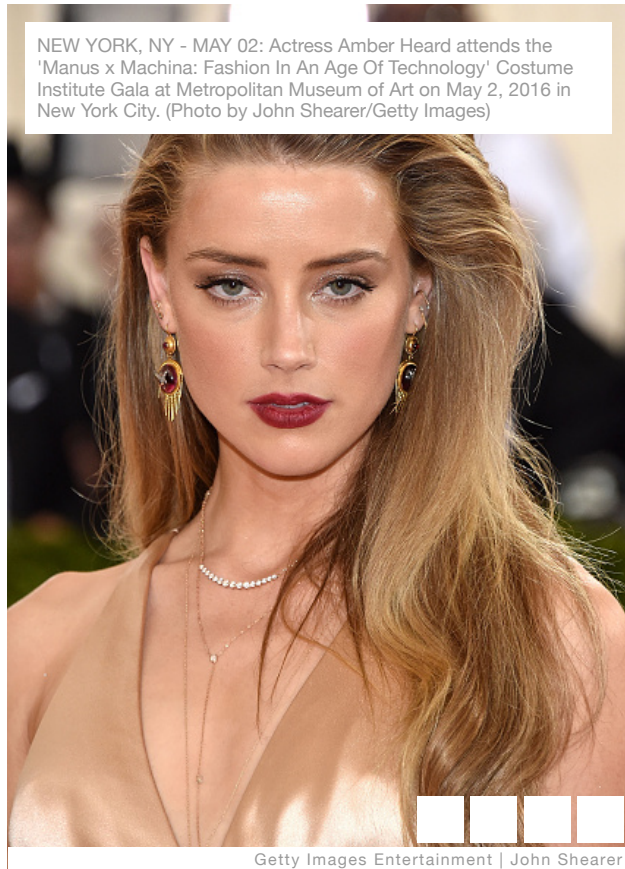
Using this mathematical formula, 30-year-old Amber's face was discovered to be a 91.85 percent match, topping the world's most glamorous celebrities including Kim Kardashian, Kate Moss and Selena Gomez.

The mapping technique also revealed that Kim K had the most beautiful eyebrows, Emily Ratajkowski the best lips, Scarlett Johansson the best eyes and Rihanna had the most beautiful face shape.

Have a look at the some of the most beautiful faces that made the list.

1. Amber Rose, 91.85%

Embed from Getty Images



Kylie Jenner's Met Gala gown



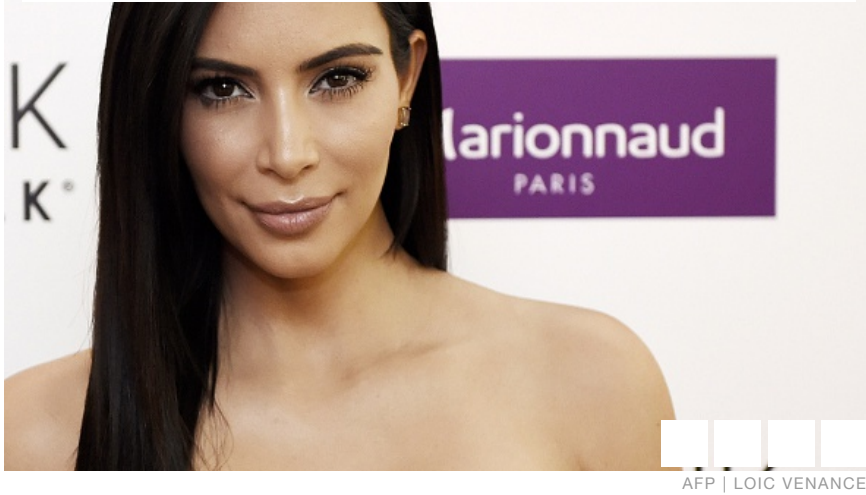
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2. Kim Kardashian, 91.39%

Embed from Getty Images

US reality TV star Kim Kardashian poses during a photocall to present her new cosmetic brand in Paris on April 15, 2015 . AFP PHOTO / LOIC VENANCE (Photo credit should read LOIC VENANCE/AFP/Getty Images)



3. Kate Moss, 91.06%

Embed from Getty Images

LONDON, ENGLAND - JANUARY 24: Kate Moss is announced as the new face of the fashion brand MANGO at Boutique MANGO on January 24, 2012 in London, England. (Photo by Mike Marsland/WireImage)



4. Emily Ratajkowski, 90.8%

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Nguni787

Plat op die aarde, maar intelligent, en "streetwise". Gesinsmens met uitstekende waarde sisteem. Deursettingsvermoeë en kom gemaklik met mense oor die weg. Analitiese...

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Embed from Getty Images

NEW YORK, NY - JUNE 07: Emily Ratajkowski attends American Theatre Wing's 69th Annual Tony Awards at Radio City Music Hall on June 7, 2015 in New York City. (Photo by D Dipasupil/FilmMagic)

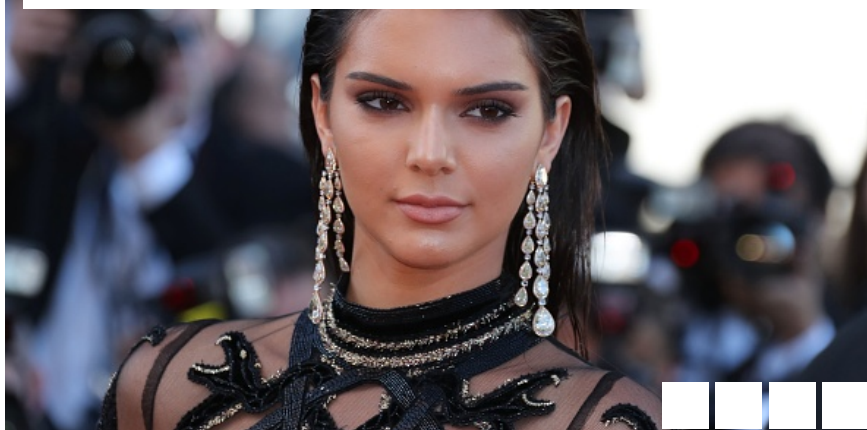


FilmMagic | D Dipasupil

5. Kendall Jenner, 90.18%

Embed from Getty Images

US model Kendall Jenner poses as she arrives on May 15, 2016 for the screening of the film 'Mal de Pierres (From the Land of the Moon)' at the 69th Cannes Film Festival in Cannes, southern France. / AFP / Valery HACHE (Photo credit should read VALERY HACHE/AFP/Getty Images)



AFP | VALERY HACHE

Other celebrities who made the list:

- 6. Helen Mirren, 89.93%
- 7. Scarlett Johansson, 89.82%
- 8. Selena Gomez, 89.57%
- 9. Marilyn Monroe, 89.41%
- 10. Jennifer Lawrence, 89.24%

Using various features from the individual celebs, scientists, using computer mapping technology, then created **a picture of the most perfect female face.**

Think you could be a contender for the world's most beautiful face? Use [this calculator](#) to find your Golden Ratio face score!

Sources: dailymail.co.uk, elitedaily.com, nzherald.co.nz

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