

WHEN IT COMES TO COSMETIC

procedures and plastic surgery, having total confidence in one's chosen doctor is of the utmost importance – even more so when it is the face that is to be treated. So when the stakes are this high, it is worth going straight to the top – and the top is, undoubtedly, the brilliant Dr Julian De Silva.

With over 20 years of experience under his belt, Dr De Silva trained in London as an ophthalmic micro-surgeon and worked in world-renowned centres of plastic surgery in both New York and Los Angeles, before developing his own state-of-the-art private hospital on Harley Street. Rather than spread himself thinly across too many disciplines, Dr De Silva cleverly decided early on to forego the body entirely and focus solely on the face, providing a level of expertise which can only come with specialisation – and placing him

as one of the leading facial surgeons globally.

Having performed thousands of surgical and non-surgical treatments on the eyes, nose, face and neck over the years, Dr De Silva is renowned for his natural-looking results which are in large part down to his impeccable artistry. Indeed, his passion for art is evident in the numerous paintings and sculptures of



his which decorate the Harley Street clinic – many of which, naturally, are beautifully detailed studies of the face.

Adamant that procedures on the face should be in accordance with harmony and balance, Dr De Silva believes this calls for an artistic interpretation of beauty, something which requires not only exceptional skill and an artistic eye, but also the desire and ability to customise procedures for every individual. Much time and care is therefore spent on extensive and in-depth consultation, addressing any and all possible concerns before the changes any patient seeks can be delivered. 'Everyone's face is unique and changes with time, which is down to a combination of genetic, ethnic and environmental factors,' says Dr De Silva, 'My mission is to help every patient be the very best version of themselves through world-class service and lifelong follow-up with complementary facial aesthetic procedures.'

This mission has been accomplished many times over, with Dr De Silva boasting an ever-growing list of glowing patient testimonials, from those seeking tricky revision surgeries to other doctors who have come straight to him for their facial procedures. 'From the end-to-end care to the result, everything has exceeded my expectations,' writes one delighted patient, while another is full of praise for Dr De Silva's unique approach: 'You have treated me with such dignity and respect throughout my journey to surgery and afterwards. I am so glad that I put my trust in you and your outstanding expertise. I can already see the wonderful results of your skill and knowledge of what I wanted to achieve.'

But never one to rest on his laurels, beyond treating his many patients, Dr De Silva continues to invest his time in research and innovation to ensure he is always at the top of his game. 'My focus has been, and always will be, to be the very best at what I do,' he says. 'That means continually innovating to provide superlative leadership to all my team, all my colleagues, and all my patients.' And so, he has pioneered a new type of 'twilight anaesthesia' for safer sedation with fewer side effects and a shorter recovery time; developed a face mapping technology to assess beauty using the 'golden ratio'; written multiple books, coauthored more than 30 scientific research papers, and all whilst teaching internationally and advocating for improved safety and quality of care across the industry, too.