

Jodie Comer scientifically proven to be most beautiful woman in the world

Zendaya, Bella Hadid and Beyoncé were also close to the perfect score



By Nuray Bulbul | 12 October 2022

The most beautiful woman, according to a scientific measure of physical perfection, has been declared as Jodie Comer.

The golden ratio of beauty phi took into account Comer's facial features, including her eyes, brows, nose, lips, chin and jaw and found them to be as close as 94.5 per cent to being the ideal shape.

The ratio is a mathematical equation that is used in building and art as well as people to quantify attractiveness. The extreme and mean ratio was named by the ancient Greek mathematician Euclid.

The premise is that the closer the ratios of a face or body are to the number 1.618 (phi), the more beautiful they become.



US actress Zendaya came second in the top 10 list, with a score of 94.37 per cent
/ AFP via Getty Images

Zendaya, Bella Hadid and Beyoncé were close to the perfect score.

Comer was “the clear winner” when all aspects of the face were evaluated for physical perfection, according to Dr Julian De Silva, the expert who created the top 10 list and who oversees the Centre For Advanced Facial Cosmetic and Plastic Surgery in London.

Dr Silva used the latest computerised mapping techniques to compose a list of the top 10 beautiful people.

He described: “She [Comer] had the highest overall reading for the positioning of her nose and lips, with a score of 98.7%, which is only 1.3% away from being the perfect shape.”

The full list is below:

- 1 Jodie Comer – 94.52 per cent
- 2 Zendaya – 94.37 per cent
- 3 Bella Hadid – 94.35 per cent
- 4 Beyoncé – 92.44 per cent
- 5 Ariana Grande – 91.81 per cent
- 6 Taylor Swift – 91.64 per cent
- 7 Jourdan Dunn – 91.39 per cent
- 8 Kim Kardashian – 91.28 per cent
- 9 Deepika Padukone 91.22 per cent
- 10 HoYeon Jung – 89.63 per cent

Criticism of the golden ratio

Perceptions surrounding beauty and body types vary by culture. UK citizens prefer a tanned look while tanned skin is generally frowned upon in certain countries, such as India.

In Jamaica and Brazil, it is considered more desirable when a woman has wider hips and a bigger bottom. In Jamaica, there are special pills, known as the "chicken pills" designed to achieve this, these pills are fed to chickens by farmers to make them grow faster.

Women in France tend to be skinnier, as it is deemed more beautiful.

But beauty standards can reflect outdated thinking because everyone is different and unique and shouldn't be forced to conform to a particular appearance. Some studies show the golden ratio does not represent sub-Saharan Africans or east Asians, nor does it represent south Indians.

In fact, it mostly represents the facial features of the small population of masculinised north-west European women. This is a look, as one study noted, "seen in fashion models".

Additionally, there is no proof that the golden ratio determines facial beauty.