

**IOL**NEWS BUSINESS SPORT ENTERTAINMENT **LIFESTYLE** TRAVEL MOTORING

Bella Hadid named 'world's most beautiful woman'

BEAUTY / 17 OCTOBER 2019, 11:30AM / BANG SHOWBIZ



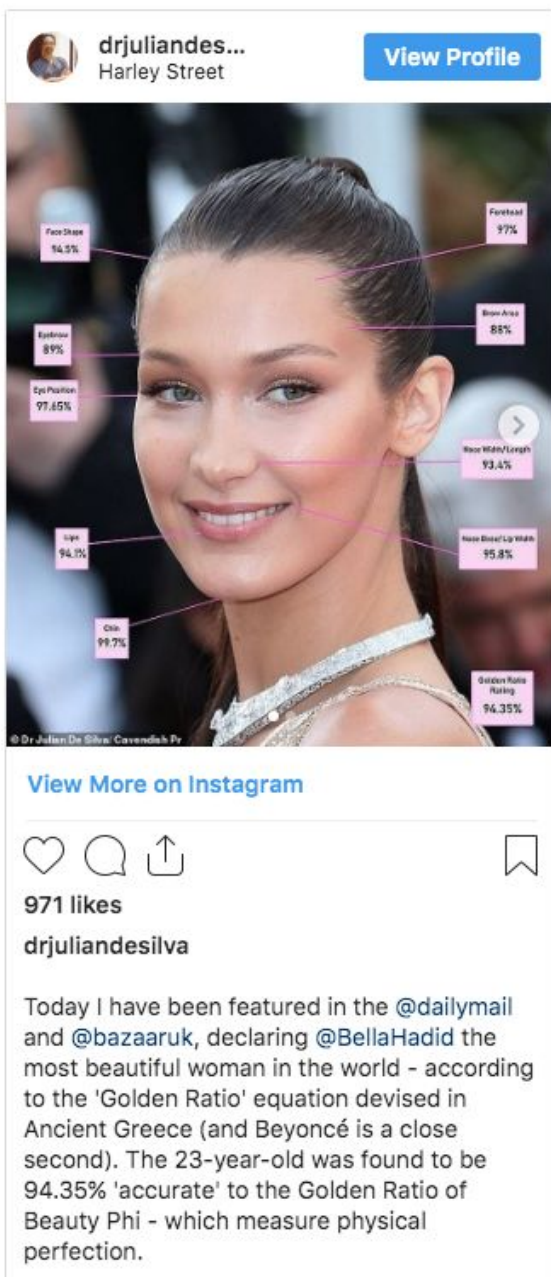
Bella Hadid is the most beautiful woman in the world, according to the Greek Golden Ratio of Beauty Phi.

The 23-year-old model's face was found to be an almost perfect 94.35% "accurate" to the Golden Ratio, making her the "closest to the ancient Greeks' idea of perfection".

The findings were part of a study conducted by plastic surgeon Dr Julian De Silva, who measured the eyes, eyebrows, nose, lips, chin, jaw and facial shape of several celebrity women, and found Bella to be the closest match to perfection in the eyes of ancient Greece.

In Julian's study, Beyoncé came second, while Amber Heard was third and Ariana Grande was fourth.

A post on Julian's Instagram page read: "Today I have been featured in the @dailymail and @bazaaruk, declaring @BellaHadid the most beautiful woman in the world - according to the 'Golden Ratio' equation devised in Ancient Greece (and Beyoncé is a close second). The 23-year-old was found to be 94.35 percent 'accurate' to the Golden Ratio of Beauty Phi - which measure physical perfection.



The image shows an Instagram post from the user 'drjuliandes...' (Harley Street). The main content is a close-up portrait of Bella Hadid with several pink callout boxes pointing to different facial features, each with a percentage value. The measurements are: Face Shape (94.5%), Eyes (89%), Eye Position (97.65%), Lips (94.35%), Chin (99.7%), Forehead (97%), Brow Area (88%), Nose Width/Length (93.4%), Nose Base/Lip Width (95.8%), and Overall Face Rating (94.35%). Below the image is a 'View More on Instagram' link, a heart icon, a comment icon, an upload icon, and a bookmark icon. The post has 971 likes and is from the user 'drjuliandesilva'. The caption text is: "Today I have been featured in the @dailymail and @bazaaruk, declaring @BellaHadid the most beautiful woman in the world - according to the 'Golden Ratio' equation devised in Ancient Greece (and Beyoncé is a close second). The 23-year-old was found to be 94.35 percent 'accurate' to the Golden Ratio of Beauty Phi - which measure physical perfection."

Measurement	Percentage
Face Shape	94.5%
Eyes	89%
Eye Position	97.65%
Lips	94.35%
Chin	99.7%
Forehead	97%
Brow Area	88%
Nose Width/Length	93.4%
Nose Base/Lip Width	95.8%
Overall Face Rating	94.35%

